

NTUSU CORPORATE LIAISON OFFICE



WHAT DO WE DO?

The Corporate Liaison Office (CLO) serves to foster strong and sustainable partnerships with external corporations, with special regards to sponsorship deals in the form of student discounts (NTUPerks) or sponsorship of NTUSU events.

Our initiatives this year include

- XMASPerks Giveaway
- SUMmerPerks Giveaway
- Event Collaboration
- Sponsorship for flagship events such as WIC's U-Study, NTU Fest and Confluence

CLO

KEY INITIATIVES

The **NTU PERKS** of being an NTU student

NTUPerks LIAISON ntusu

Detailed description: A vibrant yellow and orange graphic with a beach theme. It features icons of a camera, watermelon, and a beach umbrella. The text 'The NTU PERKS of being an NTU student' is prominently displayed. Logos for NTUPerks, LIAISON, and ntusu are at the bottom.

NTU FEST GIVEAWAY

MICROSOFT SURFACE

Use promo code NTU10 at bit.ly/Surface10OFF to enjoy exclusive discounts

Giveaway - Microsoft ntusu

Detailed description: A dark red background with images of a Microsoft Surface laptop and tablet. The text 'NTU FEST GIVEAWAY' is at the top, 'MICROSOFT SURFACE' is in the center, and the promo code information is in a yellow box. Logos for Microsoft and ntusu are at the bottom.

U-WELL BEING

SHARE YOUR OPINION AND GET FREE!

Complete a short survey to get a chance to win a drink voucher!

JASMINE GREEN TEA
JELLY PEARL MILK TEA

U-Study - Food/Beverage ntusu

Detailed description: A bright yellow background with a grid pattern. It features illustrations of two drinks: 'JASMINE GREEN TEA' and 'JELLY PEARL MILK TEA'. The text 'U-WELL BEING' is at the top, followed by a survey promotion. Logos for ntusu and U-Study are at the bottom.

CONFLUENCE 2022

TIKTOK CHALLENGE

Enlighten others about your culture through a short video!

WANT TO GO SHOPPING?
STAND A CHANCE TO WIN
UP TO \$600 WORTH OF
M MALLS E-VOUCHERS.

Confluence - Various brands ntusu

Detailed description: A dark purple background with a woman on a smartphone and a man with a video camera. The text 'CONFLUENCE 2022' is at the top, 'TIKTOK CHALLENGE' is in the center, and the challenge details are at the bottom. Logos for Confluence and ntusu are at the bottom.

XMASPERKS GIVEAWAY

LUMOS RAY Projector
(Worth \$298++)

XMASPerks ntusu

Detailed description: A festive red and green background with a projector on a wooden table. The text 'XMASPERKS GIVEAWAY' is at the top, 'LUMOS RAY Projector (Worth \$298++)' is in the center, and 'XMASPerks ntusu' is at the bottom.

LUMOS

SUMMER PERKS

SUMMER PERKS ntusu

Detailed description: A bright yellow background with a beach scene. It features a white LUMOS water dispenser and a woman sitting on a beach. The text 'LUMOS' is at the top, 'SUMMER PERKS' is in the center, and 'SUMMER PERKS ntusu' is at the bottom.

HOW WE WORK

Chairperson

2 Vice-Chairperson

Secretary



9 Liaison Officers

Chairperson

- Works directly with the Corporate Liaison Executive to **coordinate CLO efforts** with the NTUSU committees that are looking out for sponsorships
- Leads and organizes the committee in reaching out to sponsors
- Oversees and supports the Committee in accomplishing their roles and responsibilities

Vice - Chairperson

- Assists the Chairperson in organising the Liaison Officers and their job scopes
- Handles all **administrative duties** of the committee organising meeting dates and recording meeting minutes
- Handles all financial matters pertaining to the committee including the distribution and reimbursements of funds

Liaison Officer

- Assists the Chairperson and Vice-Chairperson in **reaching out to sponsors**
- Represents NTUSU in liaising with external parties
- Maintains the communication bridge between NTUSU and sponsors

ROLES & RESPONSIBILITIES

FREQUENTLY ASKED QNS

What is the commitment like?

The Corporate Liaison Office typically holds meeting bi-weekly. Additionally, members will be required to spend time out of this schedule to complete other ad-hoc duties, for e.g., liaise with other NTUSU committees or reply to external parties.

What skills do I need to have as a member?

While there are no pre-requisites to joining CLO, good communication and email-writing skills will definitely be a plus point for you. Fret not if these are not yet your strengths, we will be harnessing these essential skills during our run together as a committee!