

NTUSU OPEN HOUSE COMMITTEE

WHAT DO WE DO?

The Open House committee provides an avenue for the student body to showcase the vibrancy of NTU student life to prospective students and shares with the prospective students the experiences that NTU can provide. These are done through liaison with Office of Admissions and the clubs in NTU.

- NTU Open House 2023
- NTU Virtual Open House 2023
- NTU Virtual Open House 2022
- NTU Virtual Open House 2021
- NTU Virtual Open House 2020
- NTU Open House 2019



EVENT HIGHLIGHTS



Open House 2023

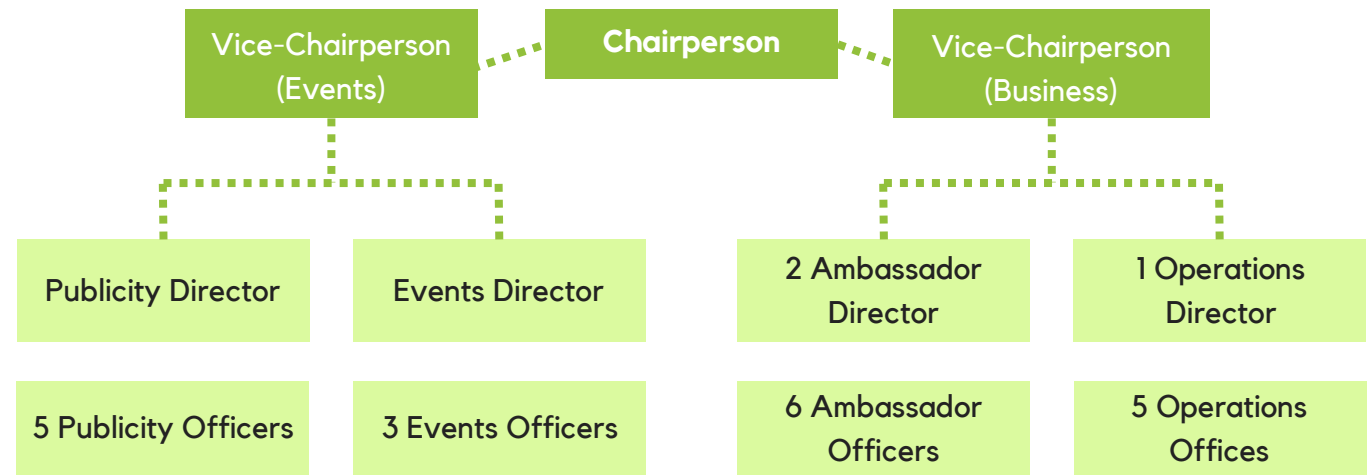


Open House 2023



Open House 2023

HOW WE WORK



Chairperson

- Serves as the **point-of-contact** with the school management
- Also leads the committee to plan and execute activities at the direction of the exco-in-charge

Secretary/ Treasurer

- In charge of providing **administrative support** and managing the finances of the committee

Ambassador Directors (Internal/ External)

- Work closely with Chairperson to outline **manpower management** for the event
- Plan and execute Student Ambassador recruitment drive
- In charge of both ambassadors whose duties are in campus or off-campus

Vice-Chairperson (Events)

- Oversees the **events division** and supports the chairperson in aligning the committee's work with its objective

Vice-Chairperson (Business)

- Oversees the **business and logistics division** and supports the chairperson in aligning the committee's work with its objective.

ROLES & RESPONSIBILITIES (LEAD COMMITTEE)

ROLES & RESPONSIBILITIES

Business Director

- Spearheads the sourcing of **sponsorship** to support the events division's programmes
- Also works closely with the Corporate Liaison Executive to streamline external communication and sponsorship agreements

Events Director

- Spearheads the planning and execution of **Open House key programmes** together with the Vice-Chairperson (Event)

Events Officer

- Responsible for **programme** formulation, planning and execution

Business Officer

- Responsible for sourcing and **maintaining of relationships** with sponsors
- Also helms sponsorship logistical responsibilities with the logistics officers

Technical Officer

- Supports the **virtual programme** by advising and troubleshooting all technical matters

Publicity Officer

- Sets the **creative direction** and design all event collaterals that are aligned to the Students' Union branding guidelines

Logistics Officer

- Supports the **event and business divisions** and helms logistical responsibilities

Ambassador Leader

- Support and oversees the **Student Ambassador Recruitment Drive**, training of all Student Ambassadors and route-planning of the event

FREQUENTLY ASKED QNS

How does the committee plan for this flagship event?

The annual Open House event is a collaborative outreach effort of different faculties, student organisations and NTU departments. Specifically, the NTUSU Open House Committee focuses on showcasing the vibrant student life to prospective students. This includes various elements of student life such as leisure activities, clubs and societies involvements, hall residency and more.

Is the committee only involved on the event day itself?

The answer is no! In fact, pre-event planning and the liaison with the event stakeholders kick start many months before the event. You can expect yourself to be actively involved in the ideation, planning, execution and even post-event evaluation process.

Given the objective of the committee, which is to reach out to prospective students, the committee is also free to explore other outreach strategies beyond the Open House event.