

NTUSU PUBLIC RELATIONS COMMITTEE

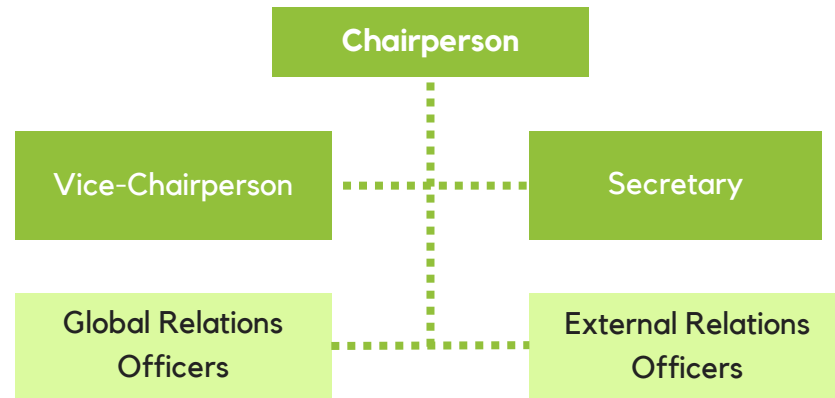


WHAT DO WE DO?

The Public Relations Committee is a dynamic and essential committee that plays a pivotal role in establishing overseeing communications between the Union and student clubs, monitoring social media channels for key issues faced by the student body and representing the university's image on a global scale. Committed to enhancing the overall student experience, the committee works closely with the Public Relations Executive and the Vice President (Communications) to ensure that student voices with regards to university life are heard



HOW WE WORK



ROLES & RESPONSIBILITIES (LEAD COMMITTEE)

Chairperson

- Oversees the Public Relations arm of the Union
- Provide strong leadership to the RPC by working closely with the Public Relations Executive to achieve public relations objectives of the Union
- Ensuring the successful delivery of global networking programmes and smooth operations of communication channels

Vice-Chairperson

- Assist chairperson in managing the committee and providing direction and guidance to committee members

Secretary

- Mainly oversees the financial claims and logistical matters pertaining to networking events and public relations efforts
- Manages other important documentation for meetings and events

ROLES & RESPONSIBILITIES

Global Relations Officer

- Creating and Maintaining global links with international universities
- Organising and executing global networking events

External Relations Officer

- Overseeing communication channels with 80 Non-Constituent Clubs (NCCs) and assist Public Relations Executive in crafting weekly newsletters and other publicity efforts
- Establish contact and improves relations with all student clubs within NTU

FREQUENTLY ASKED QNS

Is the job of a Relations and Research Officer mundane?

No, definitely not! With the dynamic nature of the social media landscape, students, the public and fellow universities are all interconnected. Our Public Relations Officers will play an active role in ensuring that the different aspects of Public Relations are paid continuous attention to to ensure timely response to student and public concerns.

What are the other perks of being a committee member of this committee?

As a newly formed committee, you will have the chance to suggest and work on establishing flagship events for the Public Relations Committee. Apart from organisation of events, you will also be involved in the active engagement of students on the ground. Along the way, you stand the chance to pick up essential networking and PR-writing skills that will be invaluable for you in the future.